



AGENDA

Thursday, December 10, 2020

8:30 A.M.- 4:00 P.M. Open Session

SPECIAL MEETING STRATEGIC PLANNING WORKSHOP

CITY COUNCIL, AIRPORT COMMISSION,
MARINA ABRAMS B NON-PROFIT CORPORATION, PRESTON PARK SUSTAINABLE
COMMUNITY NON-PROFIT CORPORATION, SUCCESSOR AGENCY OF THE FORMER
MARINA REDEVELOPMENT AGENCY AND MARINA GROUNDWATER
SUSTAINABILITY AGENCY

Council Chambers
211 Hillcrest Avenue
Marina, California

Meeting URL: <https://us02web.zoom.us/j/88526759079?from=addon>
Dial: 1 669 900 9128; Meeting ID: 885 2675 9079

In response to Governor Newsom's Executive Order N.29-20 and City Council Resolution 2020-29 ratifying the Proclamation of a Local Emergency by the City Manager/Director of Emergency Services related to the COVID-19 (coronavirus) pandemic, public participation in the City of Marina City Council and other public meetings shall be electronic only and without a physical location for public participation, until further notice in compliance with California state guidelines on social distancing. This meeting is being broadcast "live" on Access Media Productions (AMP) Community Television Cable 25 and on the City of Marina Channel and on the internet at <https://accessmediaproductions.org/>

PARTICIPATION

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AGENDA MATERIALS

Agenda materials, staff reports and background information related to regular agenda items are available on the City of Marina's website www.cityofmarina.org. Materials related to an item on this agenda submitted to the Council after distribution of the agenda packet will be made available on the City of Marina website www.cityofmarina.org subject to City staff's ability to post the documents before the meeting

VISION STATEMENT

Marina will grow and mature from a small town bedroom community to a small city which is diversified, vibrant and through positive relationships with regional agencies, self-sufficient. The City will develop in a way that insulates it from the negative impacts of urban sprawl to become a desirable residential and business community in a natural setting. **(Resolution No. 2006-112 - May 2, 2006)**

MISSION STATEMENT

The City Council will provide the leadership in protecting Marina's natural setting while developing the City in a way that provides a balance of housing, jobs and business opportunities that will result in a community characterized by a desirable quality of life, including recreation and cultural opportunities, a safe environment and an economic viability that supports a high level of municipal services and infrastructure. **(Resolution No. 2006-112 - May 2, 2006)**

1. CALL TO ORDER 

2. ROLL CALL & ESTABLISHMENT OF QUORUM: (City Council, Airport Commissioners, Marina Abrams B Non-Profit Corporation, Preston Park Sustainable Communities Nonprofit Corporation, Successor Agency of the Former Redevelopment Agency Members and Marina Groundwater Sustainability Agency)

Cristina Medina Dirksen, David Burnett, Lisa Berkley, Mayor Pro-Tem/Vice Chair, Kathy Biala, Mayor/Chair Bruce C. Delgado

3. MOMENT OF SILENCE & PLEDGE OF ALLEGIANCE (Please stand)

4. STRATEGIC PLANNING WORKSHOP

8:30 Welcome and Public Comment – Bruce Carlos Delgado, Mayor

9:00 Purpose of the Workshop and Introduction of the Facilitator and Recorder – Layne Long, City Manager

Role of the Facilitator, Recorder and Group; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates

Introductions of the Group Members

City of Marina:

- Mission Statement
- Vision Statement

What are the Strengths and Accomplishments of the City of Marina in the Past Two Years?

What are the City of Marina's Current Internal Weakness/Challenges?

What are the External Factors/Trends (e.g., economic, political, technological, social and environmental) that Will/Might Have an Impact on the City of Marina Next Two Years?

- Positively (opportunities)?
- Negatively (threats)?

Identify Core Values (guiding principles for the City of Marina)

- Brainstorm Values
- By Consensus, Select 5-7, Core Values

Identify Two-Year Goals (what the City of Marina needs to accomplish)

- Brainstorm Goals
- By Consensus of the group members, Select 4 or 5, Two-Year Goals

Identify Six-Month Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for Each of the Two-Year Goals

Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date within 6 months to update the strategic plan)

Summary and Closing Remarks

4:00 Adjournment

CERTIFICATION

I, Anita Sharp, Deputy City Clerk, of the City of Marina, do hereby certify that a copy of the foregoing agenda was posted at City Hall and Council Chambers Bulletin Board at 211 Hillcrest Avenue, Monterey County Library Marina Branch at 190 Seaside Circle, City Bulletin Board at the corner of Reservation Road and Del Monte Boulevard on or before 5:30 p.m., Tuesday, December 8, 2020.

ANITA SHARP, DEPUTY CITY CLERK

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