



AGENDA

Thursday, April 24, 2025

5:30 P.M. Open Session

SPECIAL JOINT MARINA CITY COUNCIL AND MARINA PLANNING COMMISSION

THIS MEETING WILL BE HELD IN PERSON AND VIRTUALLY (HYBRID).

Council Chambers
211 Hillcrest Avenue
Marina, California

AND

Zoom Meeting URL: <https://zoom.us/j/730251556>

Zoom Meeting Telephone Only Participation: 1-669-900-9128 - Webinar ID: 730 251 556

PARTICIPATION

You may participate in the City Council meeting in person or in real-time by calling Zoom Meeting via the weblink and phone number provided at the top of this agenda. Instructions on how to access, view and participate in remote meetings are provided by visiting the City's home page at <https://cityofmarina.org/>. Attendees can make oral comments during the meeting by using the "Raise Your Hand" feature in the webinar or by pressing *9 on your telephone keypad if joining by phone only.

The most effective method of communication with the City Council is by sending an email to marina@cityofmarina.org. Comments will be reviewed and distributed before the meeting if received by 5:00 p.m. on the day of the meeting. All comments received will become part of the record. Council will have the option to modify their action on items based on comments received.

AGENDA MATERIALS

Agenda materials, staff reports and background information related to regular agenda items are available on the City of Marina's website www.cityofmarina.org. Materials related to an item on this agenda submitted to the Council after distribution of the agenda packet will be made available on the City of Marina website www.cityofmarina.org subject to City staff's ability to post the documents before the meeting.

VISION STATEMENT

Marina will grow and mature from a small town bedroom community to a small city which is diversified, vibrant and through positive relationships with regional agencies, self-sufficient. The City will develop in a way that insulates it from the negative impacts of urban sprawl to become a desirable residential and business community in a natural setting. **(Resolution No. 2006-112 - May 2, 2006)**

MISSION STATEMENT

The City Council will provide the leadership in protecting Marina's natural setting while developing the City in a way that provides a balance of housing, jobs and business opportunities that will result in a community characterized by a desirable quality of life, including recreation and cultural opportunities, a safe environment and an economic viability that supports a high level of municipal services and infrastructure. **(Resolution No. 2006-112 - May 2, 2006)**

LAND ACKNOWLEDGEMENT

The City recognizes that it was founded and is built upon the traditional homelands and villages first inhabited by the Indigenous Peoples of this region - the Esselen and their ancestors and allies - and honors these members of the community, both past and present.

1. CALL TO ORDER



2. ROLL CALL & ESTABLISHMENT OF QUORUM:

City Council Members: Jenny McAdams, Brian McCarthy, Kathy Biala, Mayor Pro-Tem/Liesbeth Visscher, Mayor/Chair Bruce C. Delgado

Planning Commission Members: Paul Cheng, Galia Baron, Victor Jacobsen, Audra Walton, Surinder Rana, Richard St. John, Glenn Woodson

3. MOMENT OF SILENCE & PLEDGE OF ALLEGIANCE (Please stand)

4. STUDY SESSION:

- a. City Council and Planning Commission receive a presentation from the City's consultant, Raimi+Associates (R+A), on draft policies relating to all the Chapters included in the General Plan update (GP2045); and discuss and provide feedback on the recommended policies, including any desired changes, and direct staff to return with a completed draft General Plan update including associated goals and policies, as revised, for review by the public, Planning Commission, and City Council.

5. ADJOURNMENT:

CERTIFICATION

I, Anita Sharp, Deputy City Clerk, of the City of Marina, do hereby certify that a copy of the foregoing agenda was posted at City Hall and Council Chambers Bulletin Board at 211 Hillcrest Avenue, Monterey County Library Marina Branch at 190 Seaside Circle, City Bulletin Board at the corner of Reservation Road and Del Monte Boulevard on or before 6:30 p.m., Friday, April 18, 2025.

ANITA SHARP, DEPUTY CITY CLERK

City Council, Airport Commission and Redevelopment Agency meetings are recorded on tape and available for public review and listening at the Office of the City Clerk and kept for a period of 90 days after the formal approval of MINUTES.

City Council meetings may be viewed live on the meeting night and at 12:30 p.m. and 3:00 p.m. on Cable Channel 25 on the Sunday following the Regular City Council meeting date. In addition, Council meetings can be viewed at 6:30 p.m. every Monday, Tuesday and Wednesday. For more information about viewing the Council Meetings on Channel 25, you may contact Access Monterey Peninsula directly at 831-333-1267.

Agenda items and staff reports are public record and are available for public review on the City's website (www.ciymarina.org), at the Monterey County Marina Library Branch at 190 Seaside Circle and at the Office of the City Clerk at 211 Hillcrest Avenue, Marina between the hours of 10:00 a.m. 5:00 p.m., on the Monday preceding the meeting.

Supplemental materials received after the close of the final agenda and through noon on the day of the scheduled meeting will be available for public review at the City Clerk's Office during regular office hours and in a 'Supplemental Binder' at the meeting.

ALL MEETINGS ARE OPEN TO THE PUBLIC. THE CITY OF MARINA DOES NOT DISCRIMINATE AGAINST PERSONS WITH DISABILITIES. Council Chambers are wheelchair accessible. Meetings are broadcast on cable channel 25 and recordings of meetings can be provided upon request. To request assistive listening devices, sign language interpreters, readers, large print agendas or other accommodations, please call (831) 884-1278 or e-mail: marina@cityofmarina.org. Requests must be made at least **48 hours** in advance of the meeting.

Honorable Mayor and Members of the
Marina City Council and Planning Commission

Joint Study Session
April 24, 2025

**CITY COUNCIL AND PLANNING COMMISSION TO RECEIVE A
PRESENTATION ON DRAFT POLICIES RELATING TO THE GENERAL
PLAN UPDATE (GP2045) AND PROVIDE DIRECTION TO STAFF. THIS
PRESENTATION IS EXEMPT FROM ENVIRONMENTAL REVIEW PER
SEC. 15378 OF THE CEQA GUIDELINES.**

REQUEST:

It is requested that the City Council and Planning Commission:

1. Receive a presentation from the City’s consultant, Raimi+Associates (R+A), on draft policies relating to all the Chapters included in the General Plan update (GP2045); and
2. Discuss and provide feedback on the recommended policies (**EXHIBIT A**), including any desired changes, and direct staff to return with a completed draft General Plan update including associated goals and policies, as revised, for review by the public, Planning Commission, and City Council.

BACKGROUND:

Since December 2022, R+A and City staff have been engaging the citizens, business owners, and a variety of stakeholders including, but not limited, to veterans, CSUMB student groups, business owners, biological resource and conservation groups, and cultural and religious groups, to understand the community’s vision for Marina over the next 25 years. We’ve held six (6) public workshops, nine (9) General Plan Advisory Committee (GPAC) meetings, conducted three (3) online surveys, and tabled at several City events and Farmer’s Markets. We’ve provided updates through the project’s dedicated website¹ and the City’s *In The News* website.

In November 2023, the City Council received a presentation on draft Vision and Guiding Principles which were then finalized and utilized as a baseline for the creation of the draft “preferred alternative” Land Use (LU) map. The resulting “preferred alternative” Land Use map combines what staff and the consultant heard from the public, the GPAC, and the Planning Commission with standard planning principles. The development of the draft land use policies occurred in concert with the mapping as the policies are intended to provide pathways that ensure that the City’s development rolls out in a way that meets the needs and desires of residents and City leaders while maintaining compliance with State law.

This map² and draft land use policies were presented to the Planning Commission in October 2024 and then endorsed by the City Council on January 9, 2025. This allowed the consultants to begin developing growth projections for the General Plan’s 20-year planning horizon. Growth projections are required to begin the full analysis of how our future growth will impact traffic, the fiscal well-being of the City, and water availability. This work is currently underway.

Even before the endorsement of the preferred alternative LU map and the subsequent development of growth projections, R+A began working on draft policies for the other chapters in the General Plan. Modifications have occurred along the way as we received input through community engagement. As part of the conversation pertaining to land use and development, staff and the consultant prepared a

¹ <https://www.marina2045.org/about>

² https://www.marina2045.org/_files/ugd/e3bef4_f9cb2d14c1c84b8392d1eedbb95fdca6.pdf

memo³ outlining the pros and cons of annexation of specific properties and potential changes to the City's Sphere of Influence (SOI).

ANALYSIS:

Using all the data and information discussed above and including results of the most recent online survey (#3)⁴ (open between Jan. 23 – Mar. 12) that requested community feedback on a wide variety of topics, R+A prepared draft policies⁵ for the following GP chapters (**bold**). The chapter subcategories below represent a partial list of priorities shared with the GP2045 team over the course of our outreach efforts. The complete set of policies for each chapter is included in Exhibit A:

- **Parks, Recreation, Open Space, Trails, and Public Facilities**
 - Increase Funding for Park Maintenance and Accessibility
 - Improve Beach Access
 - Create a “Community Hub” that Incorporates Recreational Uses and Programming
 - Complete the FORTAG
- **Land Use**
 - Focus Growth Within the Downtown, Cypress Knolls, and the Growth Areas Identified on the Draft LU Map
 - Create Community Gathering Places, Gateways, and Improved City Identity
 - Attract Living-Wage and Middle-Wage Employers
 - Promote High-Quality, Affordable Housing Constructed Sustainably
 - Promote In-Fill Development and Focus Community Improvements in Existing Neighborhoods
- **Economic Development**
 - Support our Education and Workforce Training Institutions
 - Promote Tax-Generating Establishments to Increase City Revenue Streams
 - Diversify Business Base
- **Transportation**
 - Improve Safety through Traffic Calming
 - Create Better Connectivity Between all Neighborhoods
 - Encourage Active Transportation through Bike/Ped Improvements
 - Create Better Transit and Multi-Modal Hubs and Opportunities
- **Conservation**
 - Prioritize the Protection of Groundwater and Maximize Opportunities for Recharge
 - Encourage Projects that Incorporate Wildlife and Open Space Corridors and Connectivity
 - Ensure that Sensitive Species are Protected
- **Safety, Hazards and Climate Change**
 - Support Wildfire, Coastal Erosion and Flooding, and Seismic Safety Education, Evacuation, and Hardening Efforts
 - Seek New Technologies to Improve Fire, Police, and Emergency Services
 - Participate in State and Regional Evacuation Planning and the County's Multi-Jurisdictional Haz. Mitigation Plan
- **Public Utilities, Infrastructure, and Water**
 - Prioritize the Maintenance and Improvement of Existing Infrastructure
 - Continue to Work with Local and Regional Providers to Improve the Transmission of High Quality Water, Wastewater, and other Utilities

³ [e3bef4_46a5adc4c99547bbbb3204bf94328789.pdf](https://www.marina2045.org/files/ugd/e3bef4_46a5adc4c99547bbbb3204bf94328789.pdf)

⁴ https://www.marina2045.org/files/ugd/e3bef4_28265024c401422a9a115df31d6561ca.pdf

⁵ https://www.marina2045.org/files/ugd/e3bef4_b972e385ba46474c8e6358cabe16bc41.pdf

- **Environmental Justice (EJ)**
 - Work to Reduce the Pollution Burden on our Community
 - Encourage Development that Promotes Physical Activity and Provides Access to Healthy Foods, Safe and Sanitary Housing, Economic Equity
 - Encourage Robust Civic Engagement Opportunities to Meet our Residents Where They Are

In addition to incorporating community feedback into the draft policies, R+A included language to ensure that the GP2045, and its companion EIR, will be consistent with current State law in such areas as EJ, truck routes, emergency evacuation routes, wildlife corridors, and more.

Like the recently adopted Downtown Vitalization Specific Plan (DVSP), the General Plan update will include a table that lists Goals, Policies, and Implementation Measures. The Implementation Measures help the City Council to prioritize, budget, and take action on the policies and direct changes to the Marina Municipal Code (MMC) necessary to carry out the adopted measures.

FISCAL IMPACT:

The development of these draft policies, including the public outreach conducted, is included in the original contract and budget approved by the City Council on October 18, 2022.

ENVIRONMENTAL REVIEW:

The General Plan Update (GP2045) includes the preparation of an environmental impact report (EIR) under the California Environmental Quality Act (CEQA). The preparation of this staff report and the GP2045 materials to date qualify for a CEQA exemption per § 15378 of the CEQA Guidelines.

CONCLUSION:

Clear direction from the City Council and Planning Commission on the draft General Plan element/chapter policies is needed to complete the bulk of the document; the draft policies will lay the framework for how the City is to develop over the next 20 years and the policies directly influence amendments to the zoning code (similar to the Housing Element and DVSP) which then implement these approved goals and policies.

Respectfully submitted,

Alyson Hunter, AICP
Planning Manager, Community Development Dept.
City of Marina

Reviewed/concur:

Guido Persicone, AICP
Director, Community Development Dept.
City of Marina

Reviewed/concur:

Layne Long
City Manager
City of Marina

Marina 2045 General Plan

Draft Citywide Key Policy Frameworks

Introduction

The Policy Frameworks identify major topics and propose draft policy ideas for the Marina 2045 General Plan Update. These draft policy topics and ideas are an interim step in developing the General Plan Elements. The Frameworks offer an opportunity for the community and elected officials to offer input on the development of goals and policies.

The Frameworks integrate feedback from the community at Workshop #5 (September 21, 2024), Workshop #6 (February 26, 2025), GPAC #7 (held on June 20, 2024) GPAC #8 (October 10, 2024), GPAC #9 (November 7, 2024), and online survey #3 (February 11-March 17, 2025), as well as Planning Commission (October 24, 2024) and City Council (January 9, 2025). Visit the project website www.marina2045.org/ to review detailed summaries of these and other events.

The General Plan Team will prepare further refined goals and policies that will be available for review during the Public Draft General Plan release, then again at City Council and Planning Commission adoption Hearings.

Land Use

Focused and Balanced Growth

- LU-1:** Focus all new growth as infill within the Urban Growth Boundary through 2040.
- LU-2:** Mitigate impacts of development within the UGB on biological resources, balancing growth with habitat conservation.
- LU-3:** Prohibit or restrict new development where natural conditions present a serious threat to life.
- LU-4:** Separate major new developments from existing neighborhoods with open space.

New Neighborhoods

- LU-5:** Integrate new housing developments into the City, including senior housing.
- LU-6:** Prohibit or limit gated communities.
- LU-7:** Limit block lengths or use mid-block alleys to break up long blocks.
- LU-8:** Require connecting pedestrian and bicyclist paths at all cul-de-sacs.
- LU-9:** Require the inclusion of new parks, indoor/outdoor recreation, open space, greenway, and/or FORTAG multiuse trails.
- LU-10:** Require construction of new “missing middle” housing.

LU-11: Provide setbacks or open spaces between existing neighborhoods and new higher-density developments.

LU-12: Ensure new developments pay their fair share of additional public service costs.

Community Gathering Places

LU-13: Create activity centers/destinations at the following locations:

- a destination district in Downtown or a destination street off of Reservation Road,
- a future Arts & Civic Village in University Village, the retail and restaurant “Promenade” within University Village,
- a future public and civic gathering place in the heart of Cypress Knolls,
- the Civic Center (expanded at its current location),
- the future Dunes City Park & Sports/Aquatic Center,
- the Marina Equestrian Center,
- a future ballfield/sports complex within Preston Park.

LU-14: Attract sit-down dining and entertainment uses.

LU-15: Allow vertical mixed-use buildings in multiple land use designations.

LU-16: Enforce standards that prioritize pedestrians for retail and active uses in gathering places.

LU-17: Include public gathering places, civic services, active & passive recreation as part of the City’s Civic Center.

LU-18: Avoid “strip” commercial; promote “park once” design where multiple activities can be accessed without driving.

LU-19: In gathering places, require pedestrians to be prioritized in site design.

Attractive Public Realm

LU-20: Enhance public spaces and major streets throughout Marina through branding, public landscaping, and façade revitalization.

LU-21: Design the City’s major corridors with a consistent streetscape appearance and prioritize public realm improvements, mobility enhancements, and pedestrian amenities on these same corridors.

LU-22: Highlight and preserve public views of the coastline.

LU-23: Construct memorials that pay homage to the Military past.

LU-24: Expand the urban tree canopy along major corridors and in public gathering places.

LU-25: Require new developments to follow walkable design practices.

Existing Neighborhoods

LU-26: Establish a distinctive identity for each neighborhood in Central & North Marina by adding more traffic calming and widening or completing sidewalks, and by building more mini-parks.

LU-27: Promote the development of Accessory Dwelling Units (ADUs) by providing pre-approved ADU plans and by allowing ADUs to be sold separately from the primary residence.

LU-28: Streamline approval of “missing middle” infill that meets objective design standards.

LU-29: Ensure appropriate setbacks, landscaping, and transitions between single-family neighborhoods and high-density infill housing.

LU-30: Maintain attractive buffers between residential and non-residential uses.

High-Quality and Affordable Housing

LU-31: Expand where missing-middle housing can be built, especially as part of future development in Cypress Knolls, near the 8th Street/Imjin Road area, and in Preston Park.

LU-32: Support infill in Central Marina.

LU-33: Encourage and attract housing geared towards veterans, seniors, and low income-households.

LU-34: Ensure pedestrian/bicycle connections to new and planned parks, open space, and trails.

Safe, Walkable, Thriving Downtown

LU-35: Create a destination in Downtown through a catalytic project or ongoing programming.

LU-36: Attract entertainment, indoor recreation, live-work units, and additional retail uses.

LU-37: Concentrate retail, personal service, and business service uses along Del Monte and Reservation Road.

LU-38: Prohibit drive-through uses along Del Monte and Reservation Road.

LU-39: Transform Downtown into a pedestrian-oriented shopping by reducing the number of driveways and curb cuts.

LU-40: Build neighborhood-serving mini-parks and plazas.

LU-41: Upgrade Del Monte Boulevard’s streetscape condition and overall visual appearance.

LU-42: Encourage outdoor public spaces and plazas in new developments.

Key Gateways

LU-43: Design major entry points with subdued commercial signage, clear wayfinding, special design treatments, complete sidewalks, landscaping, mini-parks or plazas.

LU-44: Reflect the historical significance of Fort Ord in development near entrances to the State Park.

Sustainable & Well-Designed Development

LU-45: Adhere to the new Objective Design Standards.

LU-46: Promote a diversity of architectural styles across the City.

LU-47: Support and facilitate green building practices.

Economic Development

Business Sustainability and Growth

- ED-1:** Maintain conditions that support local business growth and the local economy, through adopting a more flexible zoning code, offering short-term incentives, and protecting businesses who choose to invest in Marina.
- ED-2:** Pursue specific initiatives to promote local investment such as facilitating creation of a Downtown Business Improvement District.
- ED-3:** Attract new (diversify) and grow existing (expand) employment-generating businesses.
- ED-4:** Encourage and attract businesses in key industries (especially medical and aviation) that build on Marina's competitive advantages and offer high-wage jobs.
- ED-5:** Diversify the built environment in addition to hotels with a museum, convention center, arts district, etc.
- ED-6:** Support placemaking, transportation, and recreation improvements that promote economic development.
- ED-7:** Establish a City brand and better market the City.
- ED-8:** Coordinate with regional agencies and business organizations to sponsor Marina-oriented events.

Fiscal Stability

- ED-9:** Promote businesses that create stable, long-term revenue to fund city services.
- ED-10:** Promote tax-generating establishments that benefit the City's fiscal condition.
- ED-11:** Encourage fiscally beneficial use of vacant and underutilized parcels.
- ED-12:** Pursue desired investments in parks and transportation with funding and financing approaches that limit fiscal burdens on the City.
- ED-13:** Strategically provide public services within the limitations of the City budget.
- ED-14:** Consistently leverage grants and programs available through the State of California and federal government.
- ED-15:** Ensure that new development pays for and/or builds its fair share of new public facilities (such as parks, fields, schools, and community centers).

Placemaking and Community Development

- ED-16:** Implement new and existing plans that connect and enhance the city's urban fabric.
- ED-17:** Organize cultural events that attract visitors and increase business activity.
- ED-18:** Identify an outdoor location for concerts and farmers markets that is easily accessible to people of all ages.
- ED-19:** Partner with the local Chamber of Commerce to better market Marina for ecotourism and recreational tourism.

- ED-20:** Strive to operate and maintain City facilities to a high standard.
- ED-21:** Require proper signage for all businesses.
- ED-22:** Consider a redesign of Vista del Camino between Reservation Road to allow weekend events that are pedestrian-friendly.

Education and Workforce

- ED-23:** Support Marina's educational institutions in advancing local economic opportunity, especially CSUMB, Monterey Peninsula College (MPC), and Marina High School.
- ED-24:** Cooperate with partners to promote available workforce training programs.
- ED-25:** Facilitate housing growth to meet the needs of a growing workforce.
- ED-26:** Promote creation of new job opportunities, including those with family-supporting wages such as light industrial and blue-collar service industries.
- ED-27:** Identify, attract, and retain employers who create full-time positions within the city limits for employees to work, live, shop and recreate in Marina.

Regulatory Streamlining

- ED-28:** Promote efficient permitting of land use projects by ensuring that City departments are fully staffed with qualified personnel.
- ED-29:** Coordinate with governmental partners to improve development potential.

Transportation

Transportation Safety

- T-1:** Adopt a Complete Streets Policy to ensure appropriate design standards for each roadway type in the City.
- T-2:** Integrate the Local Roadway Safety Plan (LRSP) into the Capital Improvements Plan to guide prioritization of traffic safety improvements.
- T-3:** Establish and enforce safe speed limits, particularly on streets with high pedestrian and cyclist activity.
- T-4:** Improve street lighting and pedestrian signage, particularly near schools, parks, and commercial areas.
- T-5:** Implement a Safe Routes to School (SRTS) program.
- T-6:** Introduce traffic calming measures such as speed humps, narrowing lanes, and road diets on residential streets (such as DeForest, Crescent, and Cardoza).
- T-7:** Explore installing lighted stop signs and/or traffic mirrors at intersections with known collision problems.
- T-8:** Consider installing radar speed signs (that instantly display the speed of a moving vehicle) on corridors with known speeding issues.
- T-9:** Adopt a Roundabout First Program, requiring roundabouts to be considered as the primary option for intersections.
- T-10:** Ensure that pedestrian safety is a key consideration in the design of future roundabouts.
- T-11:** Prioritize the 2nd Avenue corridor for future mobility safety improvements as the Dunes is developed.

Roadway Connectivity

- T-12:** Improve north-south and east-west connections by extending the following roadways:
 - Cypress Knolls future road network and connections
 - Patton Parkway connection from High School to Del Monte
 - Completion of 8th Street along north side of CSUMB
 - 2nd Avenue Extension from Imjin Pkwy to Del Monte Boulevard
 - DeForest Road north of Beach Rd through Marina Station (connecting to Del Monte)
 - Walmart area development and new roadway connections
- T-13:** Explore additional connections within Central Marina such as extending Crescent Street southward as Cypress Knolls is redeveloped.
- T-14:** Improve access to Highway 1.
- T-15:** Address roadway congestion on Reservation Road, Imjin Parkway, Del Monte Boulevard, and 2nd Avenue.
- T-16:** Continue to address cut-through traffic (Salinas to Monterey).

Future Mobility

- T-17:** Develop regulations and infrastructure to safely accommodate AVs on city streets, including pilot programs and real-time data sharing.
- T-18:** Integrate Transportation Network Companies (TNCs), such as Uber, Lyft, and other ride-hailing services, into the city's transportation ecosystem.
- T-19:** Promote e-bikes by creating a supportive regulatory environment.
- T-20:** Consider allowing e-scooters in Marina if they are regulated and geofenced appropriately.
- T-21:** Provide charging stations for EVs and e-bikes.

Transit and Multimodal Hubs

- T-22:** Coordinate with Monterey-Salinas Transit (MST) to develop multimodal hubs that provide user-friendly connections between all transportation modes.
- T-23:** Design multimodal hubs with all users in mind, including those with disabilities, the elderly, and families with children.
- T-24:** Implement transit-oriented improvements in Downtown.
- T-25:** Work with MST to implement and improve bus rapid transit (BRT) to future mobility hubs, Salinas, Monterey, Downtown Marina, and other major regional destinations.
- T-26:** Support new BRT (Surf Line) with a new mobility hub at 1st Ave and 5th St.
- T-27:** Seek funding for a free North - South circulator that is accessible to all residents and students.
- T-28:** Encourage MST to deploy smaller, on-demand buses that circulate within Marina's neighborhoods.
- T-29:** Consider the needs of bus transit when planning new neighborhoods.
- T-30:** Avoid degrading beach access through future transit improvements.

Active Transportation

- T-31:** Create a pedestrian-friendly Downtown through traffic calming, protected bicycle lanes, enhanced pedestrian amenities, and improved transit facilities.
- T-32:** Install or upgrade crosswalks at key intersections with high-visibility markings, pedestrian signals, and bulb-outs.
- T-33:** Establish bike-share program in collaboration with neighboring cities, CSUMB and other institutions.
- T-34:** Close known sidewalk gaps such as along Carmel, Beach, and Reindollar Ave.
- T-35:** Explore repurposing unneeded percolation ponds for enhanced pedestrian and bicycle connectivity.
- T-36:** Pursue major pedestrian and bicycle Improvements, including:
 - Ped/Bike Bridge from DiMaggio Park to Library
 - Bike Lanes in University Village and Marina Station
 - FORTAG Trail Improvements
 - Safe Walk and Bike to School Program
 - Enhanced Connections to CSUMB
 - CSUMB Master Plan Bike Improvements
 - Multiuse path as part of 2nd Avenue extension

Conservation

Habitat and Species

- C-1:** Balance habitat protection with conscientious development.
- C-2:** Ensure that habitat protection and open space connectivity is thoughtfully considered with all development projects over 5 acres in size.
- C-3:** Support infill development to protect natural open space.
- C-4:** Inventory and monitor Monterey sand gilia within the city.
- C-5:** Establish standards for development to mitigate the loss of Sand Gilia and other special status species habitat.
- C-6:** Establish a Residential Tree Preservation ordinance and implement a program to financially support its implementation.
- C-7:** Work with the City's Tree Committee to establish a list of protected trees.
- C-8:** Preserve and expand Marina's natural woodlands, riparian areas, and urban forest.

Groundwater

- C-9:** Protect groundwater quality.
- C-10:** Minimize contamination from urban and agricultural runoff.
- C-11:** Maximize groundwater recharge.
- C-12:** Coordinate with MCWD and the County Water Resources Agency to manage groundwater sustainably.

Air Quality

- C-13:** Encourage alternative transportation modes and transit to reduce air pollution.
- C-14:** Collaborate with the Monterey Bay Air Resources District.
- C-15:** Enforce performance standards and/or buffers for heavy polluting uses.
- C-16:** Minimize dust and construction debris.

Cultural and Tribal Resources

- C-17:** Preserve historic and archaeological resources.
- C-18:** Mark and identify cultural sites for public knowledge.
- C-19:** Celebrate local history and diversity.
- C-20:** Collaborate closely with local Tribal organizations to manage natural and cultural resources.

Scenic Resources

- C-21:** Protect public views from Highway 1 to the west to the greatest extent possible.
- C-22:** Protect public views of the dunes ridgelines to the greatest extent possible.
- C-23:** Implement tree preservation standard for exemplary and heritage trees along scenic routes.

Safety, Hazards and Climate Change

Wildfire

- SH-1:** Manage development risk on the eastern edge of the city within the High Fire Hazard Severity Zone.
- SH-2:** Provide backup power for critical facilities in response to hazardous events.
- SH-3:** Pursue fuel reduction in open spaces.
- SH-4:** Provide hardening and defensible space where recommended.

Coastal Erosion and Flooding

- SH-5:** Adopt and implement the Marina Local Coastal Program Coastal Hazards and Sea Level Rise Implementation Plan.
- SH-6:** Preserve the city's coastal dune landforms as a natural barrier.
- SH-7:** Identify nature-based solutions to protect against coastal erosion and flooding.
- SH-8:** Coordinate with County, State and Federal agencies to protect and manage coastal assets.

Seismic Hazards

- SH-9:** Continue to align the City's building code with the most up-to-date standards for seismic safety.
- SH-10:** Limit development in areas susceptible to landslide and earthquake induced liquefaction.
- SH-11:** Conduct a citywide seismic resiliency study.
- SH-12:** Identify funding sources for low-interest seismic retrofit loans.

Emergency Preparedness

- SH-13:** Pursue funding to build a state-of-the-art fire and police facility and ensure there are enough facilities to meet growing demand.
- SH-14:** Establish redundant and resilient systems for emergency communication.
- SH-15:** Collaborate with CSUMB and nearby cities for joint regional emergency operations.
- SH-16:** Plan evacuation routes.
- SH-17:** Identify populations at higher risk during disaster situations.

Public Safety

- SH-18:** Continue to provide high-quality police and fire services.
- SH-19:** Consider expanding CERT teams in Marina.
- SH-20:** Seek opportunities to fund needed expansion of police and fire facilities.
- SH-21:** Identify a location for a new police station.
- SH-22:** Seek opportunities for advanced technologies for police and fire.

- SH-23:** Implement the strategic use of police body and car cameras to enhance transparency and accountability.
- SH-24:** Ramp up enforcement of illegal mufflers and speeding.

Hazardous Materials

- SH-25:** Support ongoing efforts for superfund clean-up at Former Fort Ord properties.
- SH-26:** Continue to facilitate removal of contaminated Former Fort Ord buildings.
- SH-27:** Site hazardous materials appropriately and buffer from sensitive uses.
- SH-28:** Coordinate with County public safety agencies.

Climate Change - Conservation and Mitigation

- SH-29:** Aim for the state target of a carbon neutral community by 2045.
- SH-30:** Reduce Greenhouse Gas (GHG) emissions.
- SH-31:** Inventory the City's GHG emissions.
- SH-32:** Establish tracking mechanisms and organizational capacity.
- SH-33:** Improve energy and water efficiency of new and existing public and private buildings.
- SH-34:** Support transition from gas to electric appliances.
- SH-35:** Explore the use of ZE vehicles and electric power tools by City departments.

Climate Change - Community Resilience

- SH-36:** Protect residents from impacts of climate change through and resilience hubs.
- SH-37:** Partner with community-based organizations to conduct outreach and education about climate change.
- SH-38:** Establish programs that help homeowners and renters adapt to climate change.

Climate Change - Public Facilities

- SH-39:** Increase energy efficiency of City facilities.
- SH-40:** Reduce food waste through programming.
- SH-41:** Incentivize construction and demolition waste reduction.
- SH-42:** Pursue zero-emission vehicle fleet and off-road equipment.
- SH-43:** Consider sustainable purchasing policies.

Climate Change - Outreach and Education

- SH-44:** Create a climate information hub on the City website.
- SH-45:** Engage in multilingual educational campaigns.
- SH-46:** Pursue partnerships in regional efforts.
- SH-47:** Support partnerships that foster a green workforce.

Public Utilities, Infrastructure, and Water

Infrastructure Maintenance

- UI-1:** Encourage revenue-producing development to support City services/maintenance.
- UI-2:** Prioritize capital improvement projects to maximize utility of available funding.
- UI-3:** Pursue grant funding opportunities for multi-benefit projects.

Waste and Recycling

- UI-4:** Divert waste away from the landfill to the maximum extent possible.
- UI-5:** Work with ReGen to minimize nuisance and pollution from the Regional Treatment Plant and Monterey Peninsula Landfill.
- UI-6:** Continue to provide organic waste collection through GreenWaste.
- UI-7:** Consider rebates, tax credits, or expedited permit processing for projects that incorporate waste reduction strategies.

Electric and Natural Gas

- UI-8:** Ensure that adequate natural gas is available for existing areas and adequate electricity for developing areas.
- UI-9:** Coordinate with PG&E in the siting and design of gas and electric facilities to minimize environmental, aesthetic, and safety impacts.
- UI-10:** Support PG&E's efforts to increase reliability and resiliency of the electrical grid.
- UI-11:** Facilitate electrical undergrounding on Reservation Road.
- UI-12:** Facilitate the implementation of 3CE programs for gradual electrification.
- UI-13:** Support alternative forms of energy such as solar and wind, especially with regard to public buildings and facilities.

Water Supply

- UI-14:** Coordinate with Marina Coast Water District (MCWD) to ensure that Marina's water supply aligns with future needs.
- UI-15:** Support the implementation of MCWD's Groundwater Sustainability Plan.
- UI-16:** Support recycled water delivery from Monterey One Water for irrigation and potable water.
- UI-17:** Implement water conservation measures, especially in times of drought.
- UI-18:** Promote rebates for water saving fixtures and native/drought tolerant landscaping.
- UI-19:** Implement drought tolerant landscaping at City facilities and parks.
- UI-20:** Explore other new technologies to collect water, such as fog collection.

Telecommunications

- UI-21:** Expand broadband and fiber optic throughout Marina to ensure high-speed internet access for all.
- UI-22:** Prepare a Wireless Ordinance to streamline deployment of wireless facilities.
- UI-23:** Seek funding for the installation of public Wi-Fi access points throughout the city, including in public parking lots.
- UI-24:** Invest in new technologies to ensure real-time monitoring and rapid response to incidents.

Stormwater

- UI-25:** Require the latest best management practices for on-site stormwater retention, treatment, and infiltration.
- UI-26:** Require compliance with Urban Stormwater Quality.
- UI-27:** Management to eliminate illegal discharges and protect local waterbodies.
- UI-28:** Encourage “green infrastructure” design and Low Impact.
- UI-29:** Development (LID) techniques.
- UI-30:** Encourage the use of stormwater harvesting systems.
- UI-31:** Explore the feasibility of converting stormwater retention basins to public parks.

Environmental Justice

Pollution Burden

- EJ-1:** Reduce impacts of the pending CalAm desalination plant, regional wastewater treatment plant, and regional landfill on the community.
- EJ-2:** Reduce/remediate legacy pollution on former Fort Ord lands.
- EJ-3:** Reduce impacts of pollution from Highway 101 and other roadways.
- EJ-4:** Work with the County Agriculture Commission to promote sustainable farming practices to reduce pesticide use.
- EJ-5:** Take steps to avoid adverse impacts of airport operations on Marina residents as the airport expands.

Land Use

- EJ-6:** Attract new healthcare facilities, medical providers, and community health centers.
- EJ-7:** Promote a better balance between jobs and housing by growing livable job opportunities in town.
- EJ-8:** Establish libraries as resource centers.
- EJ-9:** Expand access to high-quality, affordable childcare.
- EJ-10:** Encourage housing options for disabled populations.

Healthy Food Access

- EJ-11:** Encourage groceries/food retail stores to locate in Marina.
- EJ-12:** Support and expand local farmers' markets.
- EJ-13:** Discourage new traditional fast food drive-thru establishments and promote healthier eating options throughout the city, including fast casual or "healthy fast food".
- EJ-14:** Discourage new liquor stores by enforcing the existing geographic quota (a maximum per square mile).
- EJ-15:** Limit new smoke shops/vape stores by making them conditionally permitted uses.

Physical Activity

- EJ-16:** Increase the number and diversity of parks and open space, especially for disadvantaged communities.
- EJ-17:** Create recreational programming that reflects the diversity of Marina residents.
- EJ-18:** Improve sidewalks, especially on major commercial and residential corridors.
- EJ-19:** Improve walk and bike access to schools, parks, and food stores.

Civic Engagement and Partnerships

- EJ-20:** Promote cultural and appropriate civic engagement.

- EJ-21:** Seek to bridge generational, income, language, and physical barriers within the community through engagement and outreach.
- EJ-22:** Ensure transparency in government decision-making.
- EJ-23:** Expand/strengthen regional leadership and partnerships.

Safe and Sanitary Housing

- EJ-24:** Mitigate high housing costs by building new affordable and low-cost housing.
- EJ-25:** Promote aging in place, especially for seniors and veterans.
- EJ-26:** Encourage multi-income housing with different unit sizes and types in single developments.
- EJ-27:** Support multi-generational housing.
- EJ-28:** Consider restrictions on smoking in multifamily housing.

Economic Equity

- EJ-29:** Expand job opportunities in Marina that match the educational levels and skills of local residents.
- EJ-30:** Support job training and education programs, especially for youth in demand fields like healthcare, technology, aviation, and manufacturing, among others.
- EJ-31:** Support partnerships between CSUMB, MPC, local high schools, and regional employers.
- EJ-32:** Support potential expansion of the Monterey Peninsula College Education Center at Marina.

Parks, Recreation, Open Space, Trails, and Public Facilities

Parks

- PR-1:** Prioritize parks in underserved areas including central Marina.
- PR-2:** Expand passive and active recreation amenities at parks.
- PR-3:** Increase park accessibility to a 10-minute walk or ½ mile of every Marina residence (park, beach, or open space).
- PR-4:** Create “destination parks” that create a regional draw (i.e., Pump Track, Equestrian Center, campgrounds/RV park).
- PR-5:** Ensure all parks and playgrounds are accessible to children and seniors with different or special abilities.
- PR-6:** Facilitate needed improvements to existing parks, such as signage and playground updates.
- PR-7:** Adopt the City’s Parks Master Plan Update.
- PR-8:** Prioritize park maintenance funding.
- PR-9:** Prioritize funding for new parks to keep pace with population growth.
- PR-10:** Pursue grant funding, park fees, and other financing options.
- PR-11:** Install more informative and uniform signage to City Parks displaying the hours and rules at all entrances.
- PR-12:** Encourage privately owned parks to be open to the public for regular hours.
- PR-13:** Pursue a more effective partnership with MPUSD to increase public access to Los Arboles Sports Center.
- PR-14:** Consider a land trade between MPUSD and the City to acquire Los Arboles Sports Center.

Open Space

- PR-15:** Improve access to public open space for recreation.
- PR-16:** Expand public access to the beach and coastline, including more accessible and gradually descending pathways.
- PR-17:** Incentivize open space dedication by private property owners.
- PR-18:** Increase open space linkages.
- PR-19:** Increase open space funding.
- PR-20:** Increase greenbelts across the city.

Trails

- PR-21:** Incentivize new interconnected trails to access open space, parks, and the coastline.
- PR-22:** Encourage new multi-use trails and complete the planned FORTAG network (Fort Ord Regional Trail and Greenway).
- PR-23:** Expand trail network and accessibility.

PR-24: Increase trail funding.

PR-25: Conduct more deliberate outreach regarding local trails (such as an online registry of the FORTAG network).

Recreation

PR-26: Increase recreation programming for all ages.

PR-27: Increase recreation education.

PR-28: Increase arts and culture programming.

PR-29: Create an “art in the parks” program.

PR-30: Partner with private and non-profit entities for recreation programming and events (such as Friends of the Marina Library).

PR-31: Organize and promote regular community events, such as an annual 5k run, a seasonal surfing competition, or an annual visitor tour of the Fort Ord Park's bunkers and dunes.

Public Facilities

PR-32: Facilitate new civic center that serves as a “community hub”.

PR-33: Expand recreation offerings at public facilities.

PR-34: Expand public gathering spaces, particularly outdoors.

PR-35: Increase public building energy efficiency.

PR-36: Support zero-emission vehicle (ZEV) adoption and infrastructure.

PR-37: Investigate opportunities to support micro-grid development near the airport.

PR-38: Provide backup power for critical facilities in response to hazardous events.