

T-Mobile Sign Permit

228 Reservation Road

Project Details

- Single-sided wall sign and double-sided tenant panel sign
- Magenta and white color scheme
- Backlit cabinet sign
- Attached to storefront via stud mounting
- Existing monument sign

	Allowed	Proposed	Consistent?
Square footage (wall sign)	200	47.2	Yes
Number of signs	4	1	Yes
Type of sign	Variety	Wall Tenant Panel	Yes



Sign Concept – Wall Sign



Sign Concept – Tenant Panel Sign

The T-Mobile logo is displayed in white text on a magenta rectangular background. The 'T' is a stylized, bold letter with a small square on its left vertical bar. The word 'Mobile' is in a serif font.

T Mobile

Recommendation

- Adopt a resolution approving Sign Permit SG 2022-04
- Action exempt from CEQA