



CITY OF MARINA

211 Hillcrest Avenue  
Marina, Ca 93933  
831- 884-1278; FAX 831- 384-9148

September 17, 2019

Pacific Roots Marina, LLC  
Aaron Herzberg

RE: Cannabis License Application (RCA 2019-07 – Pacific Roots Marina, LLC)

In accordance with the requirements of Marina Municipal Code 19.08.010.C. that qualified applicants for a Cannabis License identified by the Initial Ranking be allowed to “amend and combine their applications to optimize their scores,” qualified applicants who intend to join with another qualified applicant for the purpose of submitting a combined application will now be allowed to select and combine what they consider to be the best submitted materials from each of the four Selection Criteria upon which each of their respective applications was initially scored.

The Selection Criteria used for evaluation of initial and combined applications are: “Business Plan,” “Local Enterprise & Community Benefits,” “Neighborhood Compatibility,” and “Safety and Security Plan.”

However, in order to be considered as part of a combined application the materials submitted for each Selection Criterion in a combined application must have been a part of that Selection Criterion which was submitted with the initial application of at least one of the joint applicants.

This interpretation amends and replaces the advice previously provided including in my email of September 12, 2019 at 6:15 P.M. and is consistent with the City’s goal of having the greatest number qualified applicants eligible to proceed to the next step toward receipt of a Cannabis License.

In order that applicants intending to submit a combined application have sufficient time to prepare a combined application, the due date (Wednesday, September 18, 2019) for submission of a combined application for a Cannabis License will be extended until Wednesday, September 25, 2019 at 5:00 p.m. In order to be considered for scoring, any combined application must be “file stamped as received” in the City’s Administration Department at 211 Hillcrest Avenue, Marina, CA by that date and time.

Sincerely,

Matt Mogensen  
Assistant City Manger  
[mmogensen@cityofmarina.org](mailto:mmogensen@cityofmarina.org)